

# TRANSFORMING CINEMA

## News Release

**WEDNESDAY 8<sup>th</sup> AUGUST 2018**

### **E.D.E.N Film Productions are proud to announce Transforming Cinema 2018**

Transforming Cinema is a trans-focused film festival, championing the voices, experiences and talents of transgender, gender non-conforming, non-binary and genderqueer individuals and communities.

Thanks to funding from The Big Lottery Fund, 2018's festival will take place across the weekend of **Saturday 24<sup>th</sup>** and **Sunday 25<sup>th</sup> November** at various venues in Sheffield.

Film screenings and workshops will take place at Sheffield Town Hall, Curzon Cinema and Sheffield Hallam University's Void Cinema.

The first Transforming Cinema festival was coordinated by E.D.E.N in 2016. E.D.E.N Chair Tom Reaney explains the significance of events like Transforming Cinema:

*"Events like these are massively important in combatting ongoing overwhelming transphobic attitudes.*

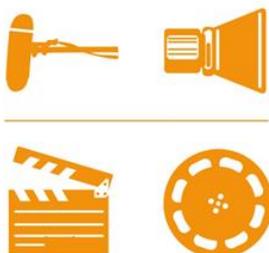
*Whether it's negative media attention, so-called 'debate' on trans lives and existences, falsehoods, fears and scare-mongering being perpetrated through politics, in the media and in both LGBTQIA+ communities and non-LGBTQIA+ communities around the world - trans voices are being ignored whilst cis-gender fears are being elevated to dangerous prominence.*

*Transforming Cinema takes the art of film and aims to set this right, by elevating and amplifying trans voices."*

Some feedback from 2016's event attendees:

*"I've gone from knowing virtually nothing at all about transgender issues to having an understanding of what it means to be transgender."*

*"Transforming Cinema is such an important event to educate and raise awareness of the difficulties and prejudices that the transgender community face."*



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The E.D.E.N Board will be working with a trans consultation group to help facilitate the success of this year's festival. Other events will be taking place in Sheffield to mark Trans Awareness Week and the International Transgender Day of Remembrance (TDOR).

The festival programme will take shape over the coming months. For updates and announcements, follow Transforming Cinema and E.D.E.N Film Productions on social media and sign up to the [E.D.E.N newsletter](#).

### **Film submissions**

Submissions are now being accepted for 2018's festival - full details on how to submit a film can be found on the Transforming Cinema website at [www.transformingcinema.co.uk](http://www.transformingcinema.co.uk)

### **Notes to editors:**

The Big Lottery Fund uses money raised by National Lottery players to fund projects and activities that make communities stronger and more vibrant, and that are led by the people who live in them. They awarded over £500 million to projects in 2017/18. Find out more at <https://www.biglotteryfund.org.uk/about>

E.D.E.N Film Productions is an award-winning social enterprise based in Sheffield, South Yorkshire specialising in running filmmaking workshops specifically for the LGBTQIA+ community and producing campaigns promoting LGBTQIA+ equality and rights.

E.D.E.N stands for Equality, Diversity, Educate and Nurture.

LGBTQIA+ stands for lesbian, gay, bisexual, transgender, queer, intersex, asexual, plus (with the plus representing additional marginalised and underrepresented sexual orientations and gender identities).

Transforming Cinema debuted in 2016 - details about that event can be viewed at <https://www.edenfilm.co.uk/portfolio-item/transforming-cinema-2/>

### **Transforming Cinema contact:**

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### **E.D.E.N contact:**

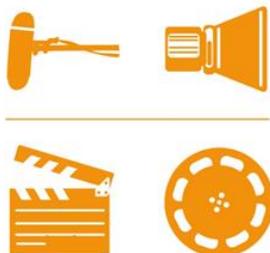
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Email newsletter sign-up: <http://eepurl.com/dspaaaj>



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